

Press release

Consolidated revenues: 1st quarter of 2005

Since January 1st, 2005, Maroc Telecom's consolidated financial statements are prepared in accordance with the applicable¹ IFRS (International Financial Reporting Standards) standards. Figures for 2005 are then published under IFRS, with 2004 comparable figures.

For the first quarter of 2005, Maroc Telecom consolidated revenues² increased by 15.8% compared to the same period last year to MAD 4,712 million (+11.6% at constant currency³ on a comparable basis⁴).

In millions of MAD	2005 1 st quarter	2004 1 st quarter	% change	% change on comparable basis ⁽³⁾⁽⁴⁾
Gross revenues Fixed-line and Internet	2,860	2,660	7.5%	4.6%
Gross revenues Mobile	2,839	2,213	28.3%	22.6%
Intercompany transactions	(987)	(805)	22.6%	19.4%
Total consolidated revenues	4,712	4,068	15.8%	11.6%

Fixed-line and Internet

First quarter Fixed-line and Internet gross revenues⁵ increased by 7.5% compared to the same period last year to MAD 2,860 million (+4.6% at constant currency³ on a comparable basis⁴). This increase is mainly due to:

- the customer base⁶ progression (1.3 million lines, +6.5% compared to the same period last year),
- the continuing growth of incoming international traffic⁶ (+14% compared to the same period last year)
- and the continuing success of ADSL with a customer base reaching more than 90,000 lines⁶ (+51% compared to the end of 2004),
 - in spite of a decrease of the average invoice per customer.

Mobile

First quarter Mobile gross revenues⁵ increased by 28.3% compared to the same period last year (+22.6% at constant currency³ on a comparable basis⁴), to MAD 2,839 million. This performance was driven by:

- the continuing growth of the customer base⁶ reaching more than 6.7 millions de clients (+26% compared to the same period last year), with net adds of 387,000 customers on the first quarter of 2005:
- a new improvement of the churn rate⁶, reaching 9.9% (-1.9 point compared to the same period last year);
- and an ARPU⁽⁶⁾⁽⁷⁾ of MAD 124.2 (+1.2% compared to the same period last year), due to the increase of incoming international interconnection tariff applied as from January 1st, 2005.

Excluding the impact of this tariff increase, ARPU declined by 4.3% compared to the same period last year, and mobile gross revenue increased by 22.1% (+16.9% at constant currency³ on a comparable basis⁴).

The ordinary shareholders' meeting of 8 April 2005

The ordinary shareholders' meeting held on April 8th, 2005 at 3:30 pm, at Rabat Hilton hotel, 43 street Ouled Haddou, Souissi - Rabat, approved, by more than 99%, all the resolutions presented. These resolutions related to the approval of the 2004 social and consolidated financial statements, the ratification of the appointments, as members of the Supervisory Board, of MM. Jean-René Fourtou, Frank Esser and Abdelaziz Talbi and the renewal of Mr. Abdelaziz Almechatt's mandate as statutory auditor.

The audited social and consolidated financial statements of Itissalat Al-Maghrib for the year ending December 31st, 2004, as well as the reports of the statutory auditors underwent no modification since their publication in 'Le Matin du Sahara' and the 'Bulletin Officiel' in Morocco, and in 'Les Echos' and the 'Bulletin des Annonces Légales Obligatoires' in France.

- (1) Given the remaining uncertainties regarding the standards and interpretations that will be applicable as of December 31, 2005, Maroc Telecom reserves the right to modify certain accounting methods and options adopted today. There is in particular uncertainty related to the treatments of loyalty programs.
- (2) The switch to IFRS had mainly an impact in the way of accounting subsidies, customer loyalty points and handsets sales. For memory, the consolidated revenues for the first quarter of 2004 in french GAAP are MAD 4,150 million.

(3) At constant currency Moroccan Dirhams vs Mauritanian Ouguiya

- (4 Comparable basis illustrates the full consolidation of Mauritel as if this transaction had occurred at the beginning of 2004.
- (5) Gross revenues include intercompany transactions (including interconnection costs and leased lines) between Maroc Telecom Fixed and Mobile activities

(6) Excluding Mauritel

(7) Maroc Telecom ARPU (average revenue per user) is defined as consolidated revenues (from incoming and outcoming calls and data services), net of promotions, excluding roaming in and equipment sales, divided by the average customer base over the period.

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ANNEXE

	2005 1 st quarter	2004 1 st quarter	%
	1 quarter	1 quarter	change
FIXED-LINE & INTERNET			
Number of Fixed-line subscribers (thousands) (*)	1,335	1,254	+6.5%
Number of Internet access (thousands) (*) (***)	122.4	60.3	+103.0%
ADSL	90.6	8.9	ns
Gross Revenues (MAD million)	2,860	2,660	+7.5%
Maroc Telecom	2,779	2,660	+4.5%
Mauritel	81	-	
MOBILE			
Number of customers (thousands) (*)	6,748	5,353	+26.1%
Pre-paid	6,467	5,129	+26.1%
Post-paid (**)	281	224	+25.4%
Gross Revenues (MAD million)	2,839	2,213	+28.3%
Maroc Telecom	2,709	2,213	+22.4%
Mauritel	130	-	-

^(*) Excluding Mauritel
(**) Including 'Forfait sans engagement'
(***) The ANRT has published a new definition (Decision ANRT/DG/N01/05 of March 9, 2005) of Internet users and Internet Subscribers. This decision impacted the reported 'Libre Accès' users and of total Internet accesses figures: from now on, only customer who connected to Internet during the last three months are accounted whereas Maroc Telecom used to apply a six month period. For the year ended 31 December 2004, and taking into account this new definition, the number of Maroc Telecom 'Libre Accès' users is 7,426, instead of the 11,909 published, and the total number of Internet accesses for Maroc Telecom is 100,271, instead of the 104,705 published.